

Department of Alcohol and Drug Programs

**GOVERNOR'S INTERAGENCY COORDINATING COUNCIL FOR
THE PREVENTION OF ALCOHOL AND OTHER DRUG
PROBLEMS**

**Governor's Prevention Advisory Council
GPAC**

**Record of Achievements
January 31, 2003 – January 31, 2013**

Prevention Services Branch
Updated 4/30/13

GPAC Achievements

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GPAC Workgroup Accomplishments

Alcohol Policy Workgroup

Nov 3 11 Alcohol Policy Workgroup launches

The workgroup focuses on youth access and youth drinking issues to identify steps and actions that would help de-normalize public complacency about youth access and marketing concerns. A joint collaboration between tobacco control efforts and alcoholic beverage control is proposed to consider the inter-relatedness of alcohol, tobacco and food concerns.

Jun 7 12 Healthy Retailer Conference is introduced as an example of cross-system collaboration efforts to develop health retail environments.

Feb 23 12 Former GPAC member, Alan Lieberman, helped California Department of Public Health (CDPH) drafts a letter emphasizing the value and support of the Attorney General's Office to GPAC.

CDPH is also working with the Friday Night Live Partnership to integrate serving size messaging into town hall meetings.

Binge Drinking Strategic Planning & Implementation Workgroup

May 9 03 Binge drinking (SIG) will be the first Prevention topic to go through strategic planning process and will serve as a pilot for other strategic plans (Binge Drinking Strategic Planning Workgroup)

Jul 9, 03 Binge Drinking Strategic Planning Workgroup launches

California's SIG Binge Drinking Resource and Coordination Plan

Subcommittee Report (Power Point)

Workgroup Report on Binge Drinking (Power Point)

Oct 10 03 Presentation: Reducing Underage Drinking: A Collective Responsibility to support Binge Drinking Strategic Plan

May 00 04 Draft: Strategic Plan to Reduce Adolescent and Young Adult Binge Drinking in California

Draft: Binge Drinking Strategic Plan Outline

- Mar 10 06 Binge Drinking Strategic Planning Workgroup transitions into the Binge Drinking Strategic Plan Implementation Workgroup (Power Point)
- Oct 13 06 Strategic Plan Status Report; 13 of 22 action items complete; 29 need to be revisited
- Jan 23 09 Workgroup is closed – all action items are complete
- Summary Report on Progress in Implementing the Statewide Adolescent Binge Drinking Strategic Plan

California Screening, Brief Intervention, Referral and Treatment (CASBIRT) Subcommittee

- Oct 10 03 CASBIRT grant is announced and GPAC is assigned as the CASBIRT State Policy Steering Committee and CASBIRT Subcommittee launches
- May 21 04 CASBIRT first year progress report
- July 2004 CASBIRT Fact Sheet published
- Aug 20 04 Subcommittee creates purpose, membership and leadership statement
- Mar 10 06 Workgroup submits Policy Recommendations to support CASBIRT Operational and Financial Sustainability (Power Point available)
- Jan 00 07 Recommendation to repeal the Uniform Accident and Sickness Policy Provision Law
- Feb 9 07 CASBIRT grant retires and transfers to San Diego County
- Jul 20 07 CASBIRT subcommittee re-launches
- May 8 09 CASBIRT drafts a strategic plan and toolkit
- Jun 19 09 Subcommittee creates a proposed SBIRT plan for higher and secondary education
- Dec 00 09 Subcommittee finalizes recommendations for higher and secondary education
- Jan 15 10 CASBIRT Overview of Initiatives published by UCLA
- Aug 19 10 Presentation: CASBIRT Overview, Michael Cunningham, Chief Deputy Director, ADP. (Includes goals and accomplishments)

Presentation: Los Angeles CASBIRT Project, Sandy Song-Grodon, Linda Dyer, LA County DPH

Presentation: San Diego CASBIRT Project, Francine Anzalone-Byrd, MS, CASBIRT Program manager, San Diego State University Research Foundation

Dec 16 10 CASBIRT Final Report

Evidence Based Practices Workgroup

Jul 00 08 Phase 1 Final Report; Evidence Based Practices Workgroup launches

Feb 10 09 Proposal Summary GPAC evidence-based prevention discussion

Feb 25 10 Phase 2 Inquiry Final Report
Workgroup survey response for phase 1 findings and introduces phase 2

Dec 16 10 Workgroup summarizes phase 1 and phase 2

Oct 25 12 Workgroup conducts brief presentation

High Rate Underage Users Workgroup

Dec 19 03 High Rate Underage Users Workgroup launches (formerly referred to as the Subcommittee on Adolescent High Risk AOD Use Patterns)

Feb 27 04 Presentation from Latinos/Latinas for Health Justice “Taking Back Our Culture” Campaign relative to Subcommittee on Adolescent High Risk AOD Use Patterns

Feb 00 05 Workgroup submits Summary Report: Findings and Recommendations to GPAC

May 21 05 Workgroup identifies operational themes and problems

Jun 9 06 Workgroup announces four recommendations to GPAC

Presentation: High Rate Underage Users, Meredith Rolfe, Greg Austin

Oct 13 06 Workgroup disseminates a How-to SAP (Student Assistance Program) Toolkit for review

- Feb 9 07 SAP Packet is finalized and will be distributed to CDE County Coordinators
- Apr 20 07 Status Report: High Rate Underage Users Workgroup's public relations brochure on Students Assistance Programs was recognized by the Executive Director of the national Association for Student Assistance Programs as being "the best thing they've seen on public relations for SAPS. The toolkit was seen at a national SAP conference and out of state requests were increasing for the document
- Oct 17 07 Status Report
- Oct 24 08 Workgroup adopts a vision and mission statement
Vision: California's youth and families will be given equal access to services so they may attain a successful future.
Mission: To promote and support Student Assistance Programs (SAP) so young people experiencing challenges will be supported to ensure physical/mental health, academic, and civic success
- Jan 23 09 Workgroup SAP toolkit is finalized and posted on the California Department of Education website

Interagency Prevention Coordination Framework and Planning Workgroup

- Nov 19 04 Interagency Prevention Coordination Framework and Planning Workgroup launches
- The workgroup will develop and implement a unified and integrated statewide ATOD prevention coordination plan. GPAC will discuss opportunities for coordination of activities at each meeting.
- Mar 10 06 GPAC website launches on ADP's website. The website is to be used as a coordination tool by informing agencies of updates and should be kept as current as possible.

Methamphetamine Implementation Workgroup

- Nov 19 04 Methamphetamine Ad Hoc Committee launches
- Dec 2 05 Committee completes a summary report on finding and recommendations
- Mar 10 06 Ad Hoc Committee launches Methamphetamine Implementation Workgroup

- Oct 13 06 ADP initiates the California Methamphetamine Initiative. The Governor appropriated \$10 million for ADP to conduct a Methamphetamine Public Education Campaign.
- Jul 20 2007 Workgroup completes resource guide for California Communities entitled Building and Sustaining a Methamphetamine Community Coalition (<http://www.adp.ca.gov/prevention/gpac.shtml>)
- Oct 19 07 CA Meth Initiative Public Education Campaign kicks off
- Apr 18 08 Workgroups posts guidebook “Building and Sustaining a Methamphetamine Community Coalition” on <http://safestate.org>
- Jan 23 09 Workgroup is closed

State Incentive Grant (SIG) Evaluation Workgroup

- Jan 31 03 SIG Advisory Committee launches
- May 9 03 Bing drinking (SIG) will be the first Prevention topic to go through strategic planning process and will serve as a pilot for other strategic plans (Binge Drinking Strategic Planning Workgroup)
- Jul 9 03 Orientation to California’s SIG
- Oct 10 03 SIG Advisory Committee transitions to SIG Evaluation Workgroup
- Jul 09 03 SIG Binge Drinking Prevention Resources and Coordination Plan
- Oct 10 03 SIG Organization Chart
- Aug 20 04 Presentation: SIG Evaluation and data collection tools, Dr. Richard Cervantes, CSU Long Beach; Office of Juvenile Justice and Delinquency Prevention (OJJDP) California-Enforcing Underage Drinking Laws Project, Ray DiCiccio, Principal Investigator
- May 00 06 SIG Annual Report
- Apr 20 07 Presentations: SIG Counties of Santa Cruz and Sonoma, Brenda Armstrong, Pave Program manager and SIG Project Director, Santa Cruz County, Sharon O’Hara, Director, Center for community Action and Training and SIG Project Coordinator, Sonoma County
- Jun 00 07 SIG Annual Report

Strategic Planning Framework State Incentive Grant (SPF SIG) Workgroup

- Feb 24 11 GPAC motions to serve as the advisory council for the SPF SIG Grant (Power Point and document: SPF SIG Advisory Council Roles and Responsibilities)
- Nov 3 11 SPF SIG California Comprehensive Strategic Prevention Plan (mandates evidence based practices workgroup and epidemiology workgroup)
- Feb 23 12 SFP SIG Update (Power Point)

Statewide Epidemiological Outcomes Workgroup (SEOW)

- Feb 9 07 Statewide Epidemiological Outcome Workgroup launches and an overview is presented by Dr. Stephen Bright, Department of Health Services
- Jan 18 08 Presentation: California ATOD Surveillance Data: Update from the SEOW Project, Dr. Stephen Wirtz, Research Scientist, DPH, Dr. Stephen Bright, Research Scientist, DPH (Power Point)
- May 8 09 SEOW Purposes and Concepts (Handout)
- Aug 20 09 Presentation: SEOW Goals and Products, Stephen Bright, Ph.D., Office of Applied Research and Analysis, California Department of Alcohol and Drug Programs (Power Point)
- Feb 25 10 SEOW facilitates a roundtable discussion about data on AOD trends
- May 20 10 SEOW facilitates roundtable discussion on 2010 Work Plan: Identified Problems.

Developing 2010 -11 GPAC Work Plan, Phase II Selecting Priorities, Steve Wirtz, Ph.D., California Department of Public Health (Document)

Tobacco (Synar) Workgroup

- Jul 9 03 Tobacco Workgroup launches

Workgroup found that many agencies and organizations were already synchronizing their tobacco prevention efforts, particularly in response to the Governor's Executive Order. D-68-03, which highlights the impact of the Federal SYNAR Amendment and potential loss of \$100 million in funding to California. In addition to efforts already in place, the

workgroup created a matrix of additional opportunities for coordination of services.

One recommendation from GPAC that was not included within the Executive Order was increasing the penalty for non-compliance. DHS will be examining the issue. Another area of concern was statewide licensure requirements. Counties with licensing laws have shown a decreased rate of tobacco sales to minors compared to counties that do not have such a provision. The Council agreed to review this matter at a later date.

Synar reports can be found on DHCS's website at
<http://www.dhcs.ca.gov/provgovpart/Pages/ReportsDocuments.aspx>

Oct 10 03 The issue of increasing signage on tobacco were priorities and training the law enforcement agencies on using tobacco statutes more effectively in their communities will be a priority, as well as pursuing tobacco licensing registration. DHS plans to convene quarterly meetings of the GPAC Tobacco Subgroup on this issue. Richard Rodriguez thanked the Council members who have taken an active role in planning efforts and indicated that AB 71 on tobacco registration had not yet been signed by the Governor.

Underage Drinking Workgroup

Nov 19 04 Underage Alcohol Use Workgroup launches

Dec 2 05 ADP is designated the lead for the California Team (aka California Underage Drinking Prevention Task Group) at SAMHSA's conference "Preventing Underage Alcohol Use: A National Meeting of the States" to discuss the implementation of Town Hall Meetings. Lee Riegler is designated to join the Statewide Task Group until March

Mar 10 06 Underage Drinking Prevention Task Group efforts to be incorporated into Underage Alcohol Use Workgroup to create Underage Drinking Workgroup

Oct 13 06 Draft "tool chest for parents" disseminated to GPAC for review

Oct 19 07 "Tips for Parents: Underage Drinking in California" toolkit is finalized and disseminated; CARS publication in Jan 2008

Oct 24 08 Workgroup proposes to complete a recommendation regarding the Amethyst Initiative

- May 8 09 Workgroup adds information about Alcopops and alcohol energy drinks to the ABC LEAD program. Over 200 Alcopops posters distributed
- Aug 20 09 Workgroup develops a one page alcohol energy drink fact sheet
- Sep 16 10 Alcohol energy drink website launches on GPAC website
- Feb 25 10 Workgroup creates a number of educational tools that were distributed to DMV and police departments. Workgroup announces that supporting town hall meetings (THMs) is a priority and the Workgroup is working on a toolkit to support THMs to prepare people to hold THMs in their communities.
- May 20 10 Workgroup is developing a follow up survey on town hall meetings
- June 00 10 Workgroup produces Youth Alcohol Laws brochure in collaboration with Alcoholic Beverage Control and Office of Juvenile Justice and Delinquency Prevention
- Feb 23 12 Workgroup distributes THM toolkits
- Jun 7 12 2010 Town Hall Meeting Report

GPAC Presentations
January 3, 2003 – January 31, 2013
(arranged alphabetically by presentation title)

“11th Biennial Report.” Greg Austin, Co-Director WestEd Health and Human Development Program. (Oct 13 06).

“Acting on Hunches.” Major Jeff Moore, Administrator, Drug Demand Reduction Team, California National Guard, Dr. Jim Kooler, Administrator, California Friday Night Live Partnership, & Jacquolyn Duerr, MPH, Safe and Active Communities Branch, California Department of Public Health. (Feb 23 12).

“Alcoholic Energy Drinks.” Jim Mosher, Senior Policy Advisor, The CDM Group, Inc. (Apr 18 08).

“American College Health Assessment: Alcohol Prevalence Data for California Community Colleges.” Beth Hoffman, Coordinator for Student Health, Santiago Canyon College, Sally Bratton, Director of Health Services, Ohlone College, & Sang Leng Trieu, Health Educator for Student health, Ohlone College. (Jul 18 08).

“California ATOD Surveillance Data: Update from the SEOW Project.” Dr. Stephen Wirtz, Research Scientist, Department of Public Health & Dr. Stephen Bright, Research Scientist, Department of Public Health. (Jan 18 08).

“California National Guard Prevention, Treatment and Outreach Program.” MSG Stephanie Weaver, California National Guard Prevention Coordinator. (Oct 24 08).

“California National Guard’s Drug Demand Reduction Capabilities.” Captain Jeffery Moore, Interim Drug Demand Reduction Commander, California National Guard. (Jan 18 08).

“California Prevention Collaborative Summit Outcomes.” Sharon O’Hara, President, California Prevention Collaborative. (Aug 20 09).

“California Student Survey.” Dr. Gregory Austin, Director, WestEd. (Jan 23 09).

“Caltrans Anti-DUI Roadside Rest Stop Campaign.” Katie Petersen, Public Information Officer, Caltrans & Anne Staines, Consultant, Pro Pose (Mar 10 06).

“Child Welfare Services.” Susan Nisenbaum, Department of Social Services. (Jul 20 07)

“Collaboration for Healthy and Sustainable Communities.” Dr. Linda Rudolph, Deputy Director, Center for Chronic Disease and Health Promotion, California Department of Public Health. (Feb 23 12).

“Collective Impact Roundtable Discussion.” Denise Galvez & Lorraine Frias, California Department of Alcohol and Drug Programs, Prevention Services. (Jan 31 13).

“College Prevention Education Forum.” Dick Wilson, Ph.D., California Association for Alcohol and Drug Educators. (Aug 20 09).

“Computerized Alcohol Screening and Brief Intervention in the Emergency Department.” Dr. Frederico E Vaca, Director, Center for Trauma and Injury Prevention Research, Department of Emergency Medicine, University of California, Irvine. (Jan 23 09).

“Creative Collaboration: AOD Leading the Way.” Gary Najarian, M.S.W. Department of Health and Human Services, Division of Alcohol and Drug Services, County of Marin. (Nov 3 11).

“CSAP’s Programs and Activities.” Dave Robins, Deputy Director of Division of State and Community Systems Development (Aug 20 04).

“CSU 3rd Biennial Report.” Dr. Paul Oliaro, Vice President for Student Affairs, CSU Fresno. (Oct 19 07).

“CSU, 2005 Biennial Report.” Allison Jones, Assistant Vice Chancellor & Paul Oliaro, Vice President and Dean of Students. (Sep 9 05).

“Curing California’s Pill Problem.” April Rovero, CEO, National Coalition Against Prescription Drug Abuse (NCAPDA). (Jan 31 13).

“Current Status of Data on Adolescent Substance Use in California, California Healthy Kids Survey (CHKS).” Greg Austin, West Ed. (Oct 25 12).

“Department of Alcoholic Beverage Control.” Everest Robillard, Chief of Internal Affairs/Special Projects & Lee Riegler, Investigator. (Dec 02 05).

“Drug Endangered Children.” Jackie Long, Special Agent Supervisor, California Department of Justice, Division of Law Enforcement, California Attorney General’s Office,. (May 19 11).

“Drug Endangered Children: A Vital Strategy to Break the Cycle of Drug Abuse and Violence.” Susan Webber-Brown, District Attorney Investigator/DEC Coordinator, Butte County & Michel J. Brown, Chief, Oroville Police Dept/Chairman, California DEC Alliance. (Oct 19 07).

“DUI Impound and Intervention Pilot Project.” Dr. Leon Owens, Trauma Program Medical Director, San Juan Medical Center. (Oct 13 06).

“Electronic Cigarettes: What Can We Do About Them?” Jeanne Finberg, Deputy Attorney General, California Attorney General’s Office. (May 19 11).

“Every 15 Minutes.” Scott MacGregor, Assistant Chief, California Highway Patrol. (Feb 25 04).

“Helping Agencies that Serve California’s Most Expensive and Frustrating Clients: Fetal Alcohol Spectrum Disorders (FASD) Unmasked and Addressed, Thanks to SIT Efforts.” Kathryn Page, Ph.D., FASD Consultant, Office of Women’s and Perinatal Services, California Department of Alcohol and Drug Programs. (Dec 16 10).

“High Rate Underage Users.” Meredith Rolfe, California Department of Education & Greg Austin, WestEd Health and Human Development Program. (Jun 09 06).

“Increasing Accessibility: Developing a Safe Party Mobile Website.” Mandy Li, Alcohol, Tobacco and Other Drugs (ATOD) Risk Reduction Coordinator & Adam Napolitan, Communications Coordinator and Systems Administrator, University of California, Davis, Cowell Student Health Center. (Jun 07 12).

“The Invisible Epidemic: Fetal Alcohol Spectrum Disorders (FASD).” Kathy Page, P.D., FASD Consultant for ADP’s Office of Women’s and Perinatal Services. (May 08 09).

“Landscape and Opportunity.” Sharon Dais, Assistant Deputy Director, Prevention Services Branch, Department of Alcohol and Drug Programs. (Feb 23 12).

“Latinos/Latinas for Health Justice - Taking Back Our Culture Campaign.” Jovita Juarez, North City Prevention Coalition in San Diego & Martha Munoz, San Joaquin County Prevention Services. (Feb 27 04)

“Law Enforcement Executives Forum to Prevent Alcohol Problems Among College Students.” Deb Linden, Chief of Police, San Luis Obispo & Ray DiCiccio, Executive Director, San Diego County Policy Panel on Youth Access to Alcohol. (Apr 20 07)

“Livin’ the Dream.” Jim Kooler, Director, Friday Night Live Partnership. (May 21 04).

“Local Tobacco Retailer Licensing: Why it is Beneficial and How to Make it Happen.” Mary Strode, STAKE Act Coordinator, Tobacco Control Section, Department of Public Health. (Nov 19 09).

“Lock It Up Project-Prescription Drug Abuse Prevention.” Rolando Valero, Program Manager & Evi Hernandez, Director of Program Services, California Health Collaborative. (Jun 07 12).

“Los Angeles CASBIRT Project.” Sandy Song-Grodon & Linda Dyer, Los Angeles County Department of Public Health. (Aug 19 10).

“Member Agency Data Sharing.” Virginia Clark, Regional Deputy, Region One, California Conservation Corps. (Dec 16 10).

“Member Agency Data Sharing: Results of the American College Health Assessment Survey (ACHAS).” Diana Glaser, RN, MSN, Coordinator, Student Health Services & Allan Hancock College. (Feb 24 11).

“Member Agency Sharing: Results of the 2010 Youth Tobacco Purchase Survey.” Mary Strode, STAKE Act Coordinator, Tobacco Control Program, California Department of Public Health. (Feb 24 11).

“Methamphetamine Prevention Project.” Emilio Vaca & Youth from Creating Alternatives, Creating Alternatives, River Coyote, Placer County Community Health-Substance Abuse Prevention. (Jul 18 08).

“Office of Juvenile Justice and Delinquency Prevention (OJJDP) California-Enforcing Underage Drinking Laws Project.” Ray DiCiccio, Principal Investigator. (Aug 20 04).

“Overview of the Statewide Epidemiological Outcome Workgroup.” Dr. Stephen Bright, Department of Health Services. (Feb 09 07)..

“Promises Made and Promises Kept: Higher Education Contributing to the Successful Veteran Transition.” Bucky Peterson, Chairman, Troops to College Programs, Special Assistant to the Chancellor, California State University. (May 20 10).

“Reducing Underage Drinking: A Collective Responsibility.” Joel Grube, Ph.D., Director, Prevention Research Center. (Oct 10 03)

“Safer California Universities Project.” Dr. Robert F. Saltz, Senior Research Scientist, Prevention Research Center. (Oct 24 08).

“San Diego CASBIRT Project.” Francine Anzalone-Byrd, MS, CASBIRT Program Manager, San Diego State University Research Foundation. (Aug 19 10).

“Screening and Brief Intervention with College Students: The UCLA Experience.” Suzanne Spear, M.S. Project Director, UCLA Integrated Substance Abuse Programs, Semel Institute for Neuroscience and Human Behavior & Elizabeth Gong-Guy, Ph.D., Director, UCLA Student Psychological Services. (Jul 20 07)

“Separate the Keys from the Keg: A Collaborative Effort to Reduce DUI-Related Injury and Fatal Collisions through Education and Enforcement.” Captain Jeff Sgobba, California Highway Patrol & Gabriel Mann, University of California, Santa Barbara. (May 08 09).

“SIG Counties of Santa Cruz and Sonoma.” Brenda Armstrong, Pave Program Manager and SIG Project Director, Santa Cruz County & Sharon O’Hara, Director, Center for Community Action and Training and SIG Project Coordinator, Sonoma County. (Apr 20 07)

“SIG Evaluation and Data Collection Tools.” Dr. Richard Cervantes, CSU Long Beach. (Aug 20 04).

“Student Assistance Programs.” Renee Mello & Joe Tucker, Student and Family Engagement, San Juan Unified School District

“Students in Prevention (SIP) Program of San Joaquin County Prevention Services: A Brief Program Overview.” Christiane Highfill, Prevention Programs Supervisor, Tony Gladney, Joshua Tougas, & Eryka Rubio, SIP Peer Educators, & Adriana Martinez, Supervisor, STAY (SIP for Transitional Age Youth) Project. (Oct 25 12).

“Valley High Community Mobilization Project.” Ericka Green, M.S., Director of Training and Technical Assistance, People Reaching Out. (Nov 3 11).